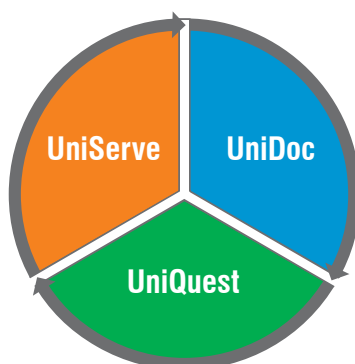


Enterprise **Agility** Guaranteed.

Enterprise Agility for the World

Today, across the world, when competition is all about fast-copied and easily duplicated success models, to stay profitable, enterprises need to apply innovative methods and thought to manage costs, efficiently dovetail core and support processes, enhance workforce productivity through intelligent process automation, compress Turnaround Times, reach markets faster and create and disseminate communication targeted at retaining customers and crafting customer intimacy and delight. As a company that has successfully implemented enterprise agility solutions across the Communication, Media and Entertainment, Banking & Finance, Insurance, Utilities and Manufacturing verticals, we can offer a competitive thought advantage assimilated by understanding best practices across various verticals. This distilled essence of our accumulated learning (offered through our UniServe, UniDoc and UniQuest) is tried, tested and trusted to help enterprises worldwide master today's business and operational scenarios by ushering in true enterprise agility.

Solutions for Enterprise Agility



Intense's UniServe

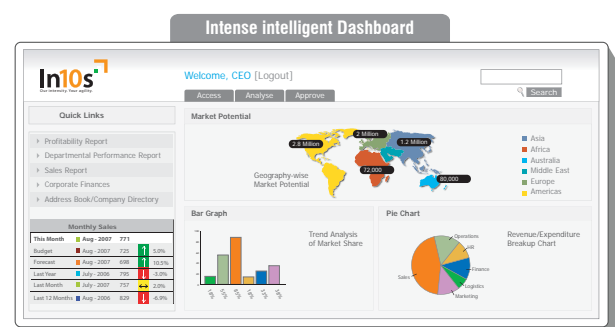
To meet generic and emerging customer communications needs, enterprises worldwide have implemented multiple applications for formatting, e-mailing, Faxing, CRM, Web Self-care, Reports and Analytics, and so on. However, most of these applications are not agile enough to work in tandem to attain strategic business objectives or to meet the need

to deliver **Agile Customer Experiences**. Driven by Service Oriented Architecture, our intelligent enterprise customer communication management suite, UniServe, is an end-to-end customer communications solution that provides single-platform integration of all applications and delivery channels of communications, resulting in faster, more cost-effective, and personalized customer communications. UniServe is a market leader in the **Agile Customer Experiences** space in India.

UniServe is futuristic, has high scalability and reusability and requires little or absolutely nothing in terms of new hardware, software or manpower investments. Implemented globally across Communication, Media and Entertainment, Banking & Finance, Insurance, Utilities and Manufacturing enterprises, it is tried, tested and trusted to seamlessly integrate with high transaction volume and highly mission-critical processes and deliver measurable enhancement in customer service and accelerated functional pace, enterprise-wide.

UniQuest and the Digital Dashboard

Intense's productized offering for enterprise information management, UniQuest, is a powerful solution that allows generation of reports and performs complex analytics from a single staged area source. UniQuest is empowered by a Digital Dashboard as an end user interface to allow users to configure and personalize Reports and Analytics. It has a built-in dynamic query builder with Online Analytics Processing (OLAP) for multi-dimensional reports in graphical formats. All the queries are rendered in widgets to be displayed on the dashboard. The uniqueness of the iEIM Suite lies in the fact that it can optimally and rapidly render large amounts of data sets by using XML and XSLT formats.



UniDoc for Document Agility

Our solution for intelligent enterprise content management, UniDoc, is an integrated enterprise-wide Electronic Document Management and Rights Management solution dovetailed with an intelligent Business Process Automation foundation. UniDoc is a must-have knowledge agility solution for futuristic and growth minded, "truly borderless" enterprises and ushers in true process and document agility by creating and securing electronic repositories and 100% automated processes. The solution is a robust application for emerging requirements like Non-voice Customer Response Management and Service Provisioning Workflow Automation.

We have implemented UniDoc across a number of enterprises in India. In all of these implementations, UniDoc has changed how knowledge is created, co-created, shared and secured both as an Intranet (and Internet) powered DMS and a process accelerator that provides mentor and monitor ability to top management and key decision makers across departments and the overall enterprise.

Quality at Intense

For us, quality is a deliverable, part of every single step that we take on a day-to-day basis, part of every line of code we write and part of every challenge we overcome while implementing our Enterprise Agility products across client locations. Our products have been backed by the "NSTL Tested" pedigree.

The design, development, implementation, up-gradation and maintenance of software products, projects and services provided by us are also in line with international quality system standards. At Intense we believe that quality is about continual improvement - the reason for being behind our new version releases. This belief is further strengthened by our stated intent to test and debug every single line of code that we write and also the experience and dedication of our delivery and support teams.

Yours in Intensity

We are powered by alliances and partnerships born out of a shared vision of the world. Our Enterprise Agility accelerators are **HP, IBM, Intel and Sun Microsystems**. **RICOH, Canon, NRG International** and **Xerox** are our channel partners worldwide. We have also worked with System Integrators of renown such as **Wipro, Tata Consultancy Services, Satyam** and **CMC**. **Converse**, (the world's leading provider of software and systems that enable multimedia network based enhanced services) is our co-marketing partner and **Datamation** is our System Integration partner across Malaysia and APAC. Powered by our domain expertise and backed by our partnerships and alliances, we offer the tried, tested and trusted intensity of a growing team of visionary strategists, brilliant technical architects, dedicated marketers and hard-working developers. From a high-tech development center in Hyderabad (India) and backed by one of the best support infrastructure in the world.

The company we keep (a partial list)

BFSI clients: Arab National Bank, Commercial Bank of Kuwait, GE Money, ICICI Prudential, National Bank of Fujairah, First Gulf Bank, Bharti-AXA and Bajaj Allianz.

Telecom clients: Bharti-Airtel, TATA Docomo, Idea, Tata Indicom, BSNL, MTNL, Loop Mobile, Spice Telecom, Bhutan Telecom, MTN Irancell, Ghana Telecom, Batelco Jordan and Ethiopian Telecom.

Other clients: Pepsico, Honda, Rockwool, Torrent Power and Reckitt Benckiser.

Our intensity is on offer. And it could lead to your Enterprise Agility.



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